

# 2009 Berman Project

## Benchmarking and Planning Support for Innovation Center at CRH

### **Columbus Regional Hospital's Challenge**

Create an Innovation Center at CRH that will employ new ideas to "think beyond" and transform the healthcare experience. The Innovation Center will enable CRH to systematically and rapidly adopt the latest best treatment processes developed elsewhere and to create solutions where they do not currently exist in the local healthcare system.

### **Solution**

Study centers for innovation in healthcare and other industries to define the best innovation system for Columbus Regional Hospital. The Innovation Center at CRH will be a national model for how community hospitals innovate, to bring the greatest health benefit to the most community members at the lowest possible cost.

### **How Berman Funds Were Used**

Columbus Regional Hospital clinical and leadership teams are conducting a series of site visits to collect best practices to learn what's possible and avoid costly mistakes.

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| • Banner Samaritan Health System<br>Phoenix, Arizona                         | April 2009     |
| • Mayo Innovation Center and Clinical Simulation Lab<br>Rochester, Minnesota | September 2009 |
| • WISER Institute<br>University of Pittsburgh Medical Center                 | October 2009   |
| • Vanderbilt University<br>Nashville, Tennessee                              | January 2010   |
| • South Bend Memorial Hospital<br>South Bend, Indiana                        | February 2010  |
| • Proctor & Gamble Corporation<br>Cincinnati, Ohio                           | March 2010     |

### **What's Next?**

CRH teams are developing business, space and human resources plans with an eye toward beginning construction in late 2010. The building plan will be done in conjunction with the ongoing basement reconstruction as CRH continues to rebuild after the 2008 flood.

